



# *Minami workshop on Ambient Intelligence and Ethics*

*Tuesday 23.9.2008, University of Pavia, Mantua, Italy  
In conjunction with ETHI COMP 2008*

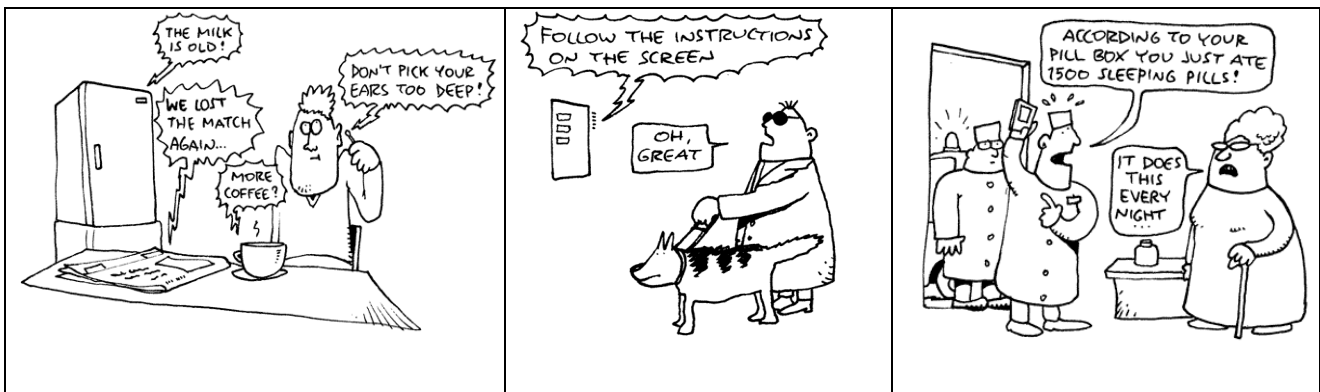
*Free access for the registered participants of the ETHICOMP 2008 and Minami partners*

## Ambient Intelligence and Ethics workshop

The MINAmI project invites you to attend a workshop on the theme Ambient Intelligence and Ethics. The purpose of the workshop is to present research and studies that have tackled with ethical issues related to the development and exploitation of ambient intelligence based solutions. Another goal of the workshop is to gather feedback both from ethical and technical experts to the ethical guidelines that have been produced by the Minami project. The whole-day workshop is organised in conjunction with ETHI COMP 2008 conference <http://www.ccsr.cse.dmu.ac.uk/conferences/ethicomp/ethicomp2008/>

## Minami project

MINAmI (Micro-Nano integrated platform for transverse Ambient Intelligence applications) is a European Commission FP6 supported IP project developing an open technology platform for mobile phone based ambient intelligence (mobile Aml). The platform extends the users' personal mobile phone with wireless connections to tags and sensors, thus enabling access to ambient applications and services. The platform concept enables a wide variety of usages for mobile Aml – but what do the users want and accept and what are the social and ethical issues raising from these concepts? These issues as well as ambient intelligence and information society in general are studied and discussed in this workshop.



© Pertti Jarla

## Minami Vision

With the MINAmI Ambient Intelligence system, the physical environment can be loaded with interesting and context-related information, easily and naturally accessible to the user. Information is in the tags and sensors embedded in physical surroundings and everyday objects, and it can be anything from sensor measurements from the environment or the user him/herself, to a piece of music or the latest news. The users can wirelessly access this information content by just touching or scanning close tags and sensors with their mobile phones. The phone also enables wireless connection to the Internet. As the interaction can be tied to a specific place, object, and time, the user is served with context-related information and services.

## Ethical guidelines in Minami

The MINAmI project has defined guidelines for mobile-centric Aml solutions in cooperation with the Ethical Advisory Board of the project. Ethical Advisory Board consists of external experts of different aspects of ethics. The guidelines are based on extensive scenario assessment work. The scenarios defined by the MINAmI project illustrate different usage possibilities of the MINAmI Aml approach.



Now we would like to present the guidelines to a wider audience to get more feedback and advice in refining the guidelines.

## Call for participation

The morning part (9:30-12:30) of the workshop presents research and studies on ethical issues related to the development and exploitation of ambient intelligence based solutions. You are invited to present your experiences or studies related to the theme. You should submit a short description of your presentation in the form of a 2-4 page position paper. The format of the position paper is free. Also non-presenting participants are welcome to the morning session.

The afternoon part of the workshop (13.30 – 16.30) concentrates on Minami ethical guidelines in a more interactive manner (commenting, discussions, and group work). Minami ethical guidelines are available at the MINAmI project web site: <http://www.fp6-minami.org/> to be studied beforehand. We would like to get feedback on issues such as is something missing, do we need to add something and should the form of the guidance be changed. We also would like to exchange ideas on what kinds of ethical guidelines are needed and how they should be presented to different stakeholders and during different phases of the life cycles of products and services.

You are welcome to participate the whole workshop or only to the morning or the afternoon session. Please notify this in your registration.

## Submissions

Please submit your position paper to the workshop organisers by email 15<sup>th</sup> of August at latest.

## Important dates

Registration to the workshop:	August 15, 2008
Submission deadline for position papers:	August 15, 2008
Notification of paper acceptance:	August 28, 2008

## Registration

Please register to the workshop by sending email to organisers by 15<sup>th</sup> of August. If you plan to attend only the morning or only the afternoon session, please indicate that in your email.

You also need to register to the ETHICOMP 2008 conference :  
<http://www.ccsr.cse.dmu.ac.uk/conferences/ethicomp/ethicomp2008>

Registration to the workshop is free for the registered participants of the ETHICOMP 2008 and Minami partners. Registration includes all the materials, refreshments and lunch during the workshop.

## Accommodation

You will find a list of hotels from ETHICOMP 2008 website:  
[http://www.ccsr.cse.dmu.ac.uk/conferences/ethicomp/ethicomp2008/ethicomp2008\\_accommodation.php](http://www.ccsr.cse.dmu.ac.uk/conferences/ethicomp/ethicomp2008/ethicomp2008_accommodation.php)

## Contact

Eija Kaasinen and Veikko Ikonen, VTT, Finland

[minami.organizers@vtt.fi](mailto:minami.organizers@vtt.fi)

Workshop is organised by Minami project (<http://www.fp6-minami.org/>) in collaboration with ETHICOMP 2008 (<http://www.ccsr.cse.dmu.ac.uk/conferences/ethicomp/ethicomp2008/>).